



## PUBLIC SERVICE ANNOUNCEMENT

### **Voice over length: 30 seconds**

I'm \_\_\_\_\_, with the (name of fire department). Every year, I am called out to tragic fires during the holiday season. I urge you to take a few minutes to protect your family and friends from a fire tragedy.

Make sure you have a working smoke alarm on every storey of your home and outside all sleeping areas – it's the law! Be certain everyone in your family knows what to do when the smoke alarms sound.

A message from the (name of fire department) and this station.