



## PUBLIC SERVICE ANNOUNCEMENT

**Voice over length: 30 seconds**

I'm \_\_\_\_\_, with the (name of fire department). Over the years I've seen too many children die in fires they start themselves.

Matches and lighters can be lethal weapons in the hands of children. Young children are naturally curious about fire, so adults must keep all fire-starting materials out of sight and reach and locked away. If you smoke, have only one lighter and keep it with you at all times.

A message from the (name of fire department) and this station.