



PUBLIC SERVICE ANNOUNCEMENT

Voice over length: 30 seconds

I'm _____ of the (name of fire department.) Some people who die in home fires are overcome by smoke or flames while trying to escape. Developing and practicing a home fire escape plan is one of the best ways to ensure you and your loved ones get out safely.

Everyone in your home should know two ways out of all areas. Assign an adult to help very young, elderly or anyone else who needs help getting out.

Choose a safe meeting place outside and plan to call the fire department from the neighbour's.

A message from the (name of fire department) and this station.